

MABA Minutes – May 5th, 2022 @ 6:30 pm @ Liberty Memorial Building

Meeting was called to order at 6:41 p.m. by Natalie

Board members present: Natalie, Michelle and Caroline; Additional guests: Becky Bell and Bonnie Pierce; Absent: Stephanie Bowden, Teresa Gilreath, Gary Jones, Kenzie Meggison, & Carol Sonnichsen. There wasn't a quorum.

Secretary report: Approved by Caroline; seconded by Becky – motion carried

Treasurer report: Kenzie will send out to board members.

Old Business:

- **Membership Drive:** There have been no deposits yet. Will continue to push on social media, the bank board and businesses around town. Natalie will mail out a few too and is on the agenda for City Council to ask for membership. We will push for end of May/first of June as a deadline.
- **Bike Rodeo:** The Bike Rodeo will be on Saturday, May 14th from 10:00 a.m. – 12:00 p.m. It'll be held on 4th street at the corner by Club 321. Flyers are made. A post has been made to Facebook. The flyers will go home in kids' backpacks on May 6th. Natalie is going to ask some high school kids to also help at the event to earn point toward our MABA scholarship. The helmets are in. There will be completion prizes to C&Ms for ice cream and MCMH has bicycle bells.
- **Independence Day Celebration:** Gary was absent – nothing to report.
- **Summer Concert Series:** The series runs June 11th – August 13th. MABA is going to have a booth for the series to push membership. A signup sheet has been started. Members, please let Natalie know when you'd be able to help volunteer. We're looking for two members each weekend. Right now Becky signed up for June 11th, Caroline for June 25th and July 30th, and Michelle for July 16th.

New Business:

- **Legion Memorial Day Flyer:** MABA has agreed to pay for the Legion's Memorial Day Flyer. Joe Designer will print them. An email vote will go out at a later date to approve the cost of \$62.
- **Main Street Flower Pots:** A total of \$239.14 was spent to plant new flowers in the pots downtown. Greg and Bonnie Pierce donated five bags of potting soil to help fill the pots.

- Grant Updates:
 - Destination Iowa Grant
 - Governor Kim Reynolds set aside \$100 Million to go toward increasing tourism in Iowa. It has been discussed to turn the old train car at Boehner Pond into an Air BNB. Also, another idea was the bike share idea along the trace (Council Bluffs, Malvern, Imogene, etc.) There would be an app you would download and rent the bike.
 - Iowa Great Places
 - Malvern was re-designated by Iowa Great Places. MABA has until June 8th to decide what projects we'd like to do; safe routes to school/community trail, etc.
- Veterans Fundraiser: Natalie got a quote for the banners. We need to decide what we'd like to be on the banners: photo, name, line of service, etc.

Additional Discussion/Comments:

- Fundraising Idea: NYE Met Gala – Met Malvern

Adjournment: Motion by Caroline and 2nd by Michelle – 7:39 p.m.

Next Meeting: June 2, 2022 @ 6:30 p.m. @ Liberty Memorial Bldg. Basement