

MABA MINUTES – February 9, 2021 @ 6:00 pm.
Rescheduled to Classic Café. 6:00 Tuesday, Feb 9th @6:00 pm

Meeting was called to order at 6:05 by president, Stephanie Bowden.
Board members present: Becky, Natalie, Mary Beth, Gary J., Bonnie. Cheryl Jones was a guest.

Secretary report: Minutes were read to all board members and approved in a motion by Bonnie and second by Mary Beth.

Treasurer report: Stephanie went over the report sent by Kenzie through email.

Old business:

Budget: Budget was reviewed with Steph's lead and approved by Becky and second by Bonnie. All present were in favor. Need to do Bank letter for 2021. Becky will contact Mini. Signatories for MABA regular account will be Kenzie Meggison, Becky Bell, and Cheryl Jones. Bonnie Pierce will be on the special projects account. Motion by Bonnie and second by Cheryl.

Malvern Bucks: New bucks will be available in \$5, \$10 and \$25 increments. There will be promotion and explanation of MABA Facebook page and Everything Malvern, and MABA, malvernia.com. New businesses will be contacted also.

Member drive for 2021: More information was received by Marybeth and Becky needs to get it posted on Malvernia.com so people can read more about it. Will also go on MABA FB and Everything Malvern.

New business:

Chamber Nominations: Pending... With pandemic, not sure the format. Be thinking about nominations. Citizen, Jr. Citizen, Educator, Customer Service, Teacher Etc.

Visioning meeting: Natalie informed the group of a visioning meeting on March 16 and 18th that will help with ideas for uses of grant monies to develop community projects. Natalie also went over grant progress on Boehner Pond. Bonnie mentioned 6 Rubbermaid picnic tables to be relocated too.

Adventure 2021 Magazine Advertisement: Discussed ad participation and content. Look into QR code link. March 11 deadline. Motion by Gary and second by Mary Beth to buy a quarter page ad. All were in favor.

Saturday Nights: This year with the ongoing Covid, it will be "Bring your own chair." We discussed working with merchants for Saturday night specials. Bonnie will look into wipe boards for merchants to list specials. Discussed a special Kick Off etc. Should there be a FB live? Malvern Bucks drawing?

Wabash Trace - Pork Belly Birds and Bees Trace ride May 21 & 23 overnight in Malvern. Malvern Park Board is coordinating. Get updates.
September **Wabash Marathon** update. Shenandoah is operating the Marathon as out and back from Shenandoah.

4th of July celebration – July 3rd or July 10th? Gary will talk to the Fair Board and Country Club and determine a date for the celebration. Will be fireworks and a band only (7:00 – 10:00 and fireworks at 10:00). Gary will make contact for Outhouses and food. Announce on FB and radio.

Discussion Item:

Merry Christmas sign for next year – Cheryl will go to the City Council Meeting and get more information.

Newsletter: Gary will check with Emily Hilton. We could feature a business owner each quarter and promote ongoing projects. Others, Stephanie S, Natalie.

Outside Pots on Mainstreet: Bonnie will check with Jeannie.

Adjournment: Adjourned at 8:00 pm. Motion by Bonnie and seconded by Gary.

Next Meeting: March 4, 2021 meeting at 6:00 pm. location to be determined

Additional email business in between meeting:

On 3-9 -2021, the MABA board was contacted by email and voted on additional funds being used for the streetlight projects. The grant money came up short in the amount of \$611.79 and MABA contacted the city for the balance needed. The city declined so MABA took a vote and will fund the shortage. Thank you Bev Dashner for going to the City meeting and getting this project to completion this spring.