

Official MABA Minutes – February 3, 2013

The regular meeting of the Malvern Area Betterment Association was held at The Welcome Center in Malvern and called to order at 3:00 p.m. on February 3, 2013. Members in attendance were: President Bev Dashner, Secretary Diane Clay, Fred Moreau, Amy Smith, Deb Breeding, Kate Phelps, Linda Marshall, Lori Hunt, Tom Mulholland, Ted Dorscher, Lynn Christenson, Stacy Means and Allen Hall.

Minutes were read and unanimously approved with a motion by Deb Breeding and seconded by Tom Mulholland.

Treasurer's report was as follows: Regular Checking \$13,615.74, Special Events \$15,404.82, New Malvern Recreation Project (MRP) \$450.48. Motion made to accept the report by Amy Smith and seconded by Lori Hunt.

Valentine's Sweetheart Dinner was discussed. Door Prizes including Shenandoah gift basket was discussed. Greg Jones and Allen Hall will be kitchen help. Entertainment of the musician and the Magician was discussed. Fred, Amy and Tom offered to help with serving. Lori Hunt offered to do dishes. A cleanup crew was discussed. There are reservations for 76 people. Servers will wear white tops and black pants. Last year the server tips went to Classic for Alicia and Leslie.

The MRP-Multi-Sport complex was discussed. Putting a reminder in the bank statement of donations for the project was discussed. Other Items discussed was fund raising, getting kids involved, community involvement. An on line survey to get input what they would like to see on the playground with the different options was discussed. Giving hand outs at school to tell kids and parents to get on line to get community input. Ted Dorscher, a former Landscape architect shared some concerns about the present park design plans. The fall space was a concern. Retaining wall over two feet has to have a fence around it. He discussed other sites in town. He suggested go ahead with the basketball-volleyball-tennis Court but hold up on the play equipment. He was thanked for his knowledgeable input on the project.

The ownership of 401/403 Main Street Building was discussed. MABA should own these buildings by March 1st. The Malvern Trust & Savings Bank will give donations to MABA to make the payment on the MABA loan. The CDB Grant is being applied for by twelve and six grants will be granted. This would allow the stabilizing of the buildings and cleanup on the inside of the buildings. The Derelict Building Grant would allow for a new roof to be put on.

Officers and directors liability insurance was discussed. MABA needs to invest in this for the safety of the officers and directors. Bev will find out cost estimates and report at the next meeting. Event insurance was discussed also.

The names on the bank signature cards were discussed. Stacy Means made a motion to have her name removed as an authorized signer and add Bev Dashners name with Patty Beres. Ann Smith Seconded. Motion carried.

The membership/fundraising mailer and bank statement flyers were discussed.

Kate Phelps reported on the malvernia.com website. Trevan Hetzel is done creating. Kate needs to finish it up with page material information. If anyone has ideas for sub pages or pictures let Kate know. Allen Hall made a motion to approve the design, font, color selection menu on top of the Malvernia.com website. Stacy means seconded the motion. Motion carried.

The Independence Day Planning Committee meeting was discussed. Those present were Mindee, Deb, Diane and Bev. New ideas were discussed and what should be changed. Would it work to have a pool event included? A fund raiser idea present was to sell tickets for \$5.00 or 5 tickets for \$20.00 to drive an Auto pushball car to either drive it 3 times around the track or hit the ball three times with three winning tickets. It was discussed Bohner pond may be dry for the fishing contest. Would like to sell wrist bands for water slides for kids. The option of live entertainment at the Fair Ground was discussed as well as the possibility of getting a zip line at \$3200 for six hours. We will not have carnival games again. Flea market inside was liked. The Pedal Pull could be moved inside a building if no carnival games.

Friends or the library will sponsor Race the Trace. There will be a parade, and the silver scramble. A baseball or volleyball or dodge ball tournament was discussed. Having a mud volleyball game was suggested. This has been a great money maker other places. The event will be on July 6th.

A Tourism Assessment Team will be coming to Malvern this Spring. Probably early May.

It was discussed that Malvern needs a brand like "Trail Town".

The farewell party for Spence & Kimmy was discussed which will probably be in March. They will contact us with a time and date.

Allen Hall asked for help making a Malvern basket to give away at the Raccoon River Valley Trail Banquet. Volunteers will be needed to put things in the basket. Maybe this is something we could do more in the future to promote Malvern.

Allen Hall shared that the award for En Plein Air in Joyce's name will be \$250 this year.

If anyone wants anything put in Malvern's Welcome Basket get it to Kate Phelps.

Nominations for the Annual Chamber of Commerce Betterment and Beautification Banquet were suggested including Malvern Trust & Savings for outside improvement; Zack Jones for a startup Business of the year; Jay Burdic for Citizen of the year; Tom Mulholland for community connection; and Club or organization of the year EMAYS or MABA. Bev will submit the suggestions.

Tom Mulholland was asked to be the presenter at a Conference in Des Moines on May 2nd on how Malvern people and businesses work together and how MABA works also.

Bev Dashner adjourned the meeting at 5:30 p.m.