

Official MABA Minutes – November 2, 2014

The regular meeting of the Malvern Area Betterment Association was held at the Malvern Public Library. It was called to order at 4:00 p.m. by President Bev Dashner. Members in attendance were: President Bev Dashner, Vice President Cheryl Jones, Secretary Diane Clay, Treasurer Deb Breeding, MinDee Sommerla and brother, Bruce Breeding, Greg and Bonnie Pierce, Mary Poort, Patty Beres, Scott and Laura Shehan, Fred Moreau, Amy Smith, Rebecca Johnson, Ed and Jacque Mulholland, and Ruby Simms.

Minutes were read. A motion to approve the minutes was made by Deb Breeding and seconded by MinDee Sommerla. Motion Carried.

Treasurer's report was as follows: Regular checking \$7,103.46 Total is \$9,149.84, New recreation project \$307.30, Gateway to Chaos \$15,654.15. Malvern Bucks \$290. Memberships this month mounted to \$70 - one business and one personal. Patty Beres made a motion to approve the treasurer's report, Amy Smith seconded. Motion carried.

The 401-403 buildings & CDBG progress was discussed.

CDBG Progress was reported. Holes have been dug in the sidewalk. October 5th was when this officially started. They have 180 days to finish. How and when they will be penalized if not done in 180 days was discussed. MABA borrowed half of the money needed. Ia. West Foundation \$50,000 Grant was discussed. Probably won't get the full \$50,000. It will be the middle of January before we will know if **we get it and how much.**

The Rec Project was reported on. A \$75,000 Grant was applied for. We were awarded \$30,000. This will go towards the retaining wall. The bid so far for this is \$24,000. It has to be figured out how to make the old and the new match. At the basketball court the benches are up, the hoops are up and kids have been playing there. The Costello monies were discussed.

The Gateway of Chaos was reported on. People did above and beyond expectations. Within 14 hours it was torn down. These were very determined young people. The last night attendance was slow with 216. Over 1500 people attended this year. Deconstruction went fine – all the supplies went in the truck. Next year they would like to try to get more adult volunteers to mentor. This year it is \$3,000 in the red. We had to buy the trailer, pay rent, and buy fire proofing material. A lot of things we had to buy this year because of the move we won't have to buy next year. Maybe next year extra activities can be done and maybe more organizations involved. Nearly all the adults this year were from out of town not many from Malvern. Cheryl Hess has expressed interest in leadership next year. She has worked with the haunt since it started. There were 18 first time people. The haunt brought in more youth from Malvern this year. There was 60 percent of the staff new and from Malvern. They do learn life skills. The lighting and signage needs to be worked on next year and there was a need for more security.

The Scholarship was discussed. To apply a person needs ten hours documented in two events. This could include meetings. A 200 word essay stating what skills have they learned and what do they visualize for Malvern or see for the future. They or their family should be a MABA member. The Scholarship doesn't have to be used for school. Awards are \$250 for High School and College Ages and \$50 for middle or elementary school ages. Maybe instead of calling it a scholarship it could be called an award.

The Festival of Trees was reported on. Mary Poort passed around example of flyers that are to go in the Malvern Bank Statements. The schedule and activities were discussed.

Lantern Launch plans was discussed. Bonnie Pierce is working on getting the tree for Heritage Park. It will Saturday night, November 29th at 6:30 p.m.

A Welcome Center was discussed. There is now funding to pay someone. They must be 50 years old or older. If you know of anyone that would qualify and be interested let Bev know. Ruby is still putting in time.

As the **Community Building rental contract** was ending Bev attended the Community Building Board meeting and the rent will now be \$50 a month. The new lease starts on November 1st. Bev signed the contract with the Community Building Board.

The 2015 Independence Day Celebration/Fair was discussed. Ruby Simms, Bev Dashner and Steve Barrett meet with the carnival people. It will work for us to get the carnival as they are splitting up so they will be having two so they are available. The Carnival Company requires \$5,000 and anything above that they will pay 10% to us. A straw vote was taken rather on not to go ahead and share with the Fair Board and get the carnival. They would bring no concessions since there are other concessions involved. Bruce Breeding moved to pay \$60 to join the Iowa Fair Assn. so someone could attend their conference. Ruby seconded the motion. Motion carried.

The Valentines Dinner will be on Sunday February the 8th. Magician would be good at this time. The Rural Community Development Grant is due on November 7th for non-profit organizations.

The USDA – Iowa Department of Economic Development is offering to us to take part in the CDBG Grant by helping market the community. There would be no dollar investment. Services we would receive would be training the trainer. The cost would be time by volunteers. This is a three year grant. Grant is services not money. Professionals will come three times a year offering workshops, webinar, and make us award of tax incentives. Bruce Breeding moved to have Bev Dashner pursue this. Amy Smith seconded the motion. Motion carried.

Advertisement in the Tourism Brochure was discussed. It is \$250 for two years. If we change our ad they will charge \$75. They are put in Welcome Centers, motels and etc. Patty Beres made a motion to do this for \$250. MinDee Sommerla seconded the motion. Motion Carried.

MinDee Sommerla and Ruby Simms, the **Nominating Committee** reported. For President will be Deb Breeding. Vice President will be MinDee Sommerla. Secretary will be Diane Clay. Treasurer will be Laura Shehan. Board members would be Amy Smith and Mary Poort. This slate of officers will be voted on at the next meeting.

The **membership campaign** was discussed. To redo the form would be \$50 to \$100. The printing would be \$270 and the mailing would be \$123.

MABA had a **Lucky I “Our Iowa” winner** in June-July. MABA gives \$100 to the winner. The winner is from Audubon, Iowa.

Meeting adjourned at 5:57 p.m.