

Official MABA Minutes – January 9, 2013

The regular meeting of the Malvern Area Betterment Association was held at The Welcome Center in Malvern and called to order at 4:00 p.m. on January 9, 2013. Members in attendance were: President Bev Dashner, Vice President Cheryl Jones, Secretary Diane Clay, Treasurer Patty Beres, MinDee Sommerla, Rebecca Johnson, Fred Moreau and Amy Smith, Deb Breeding, Chance Beres, Mary Poort, Kate Phelps, Linda Marshall, Reni Gaddy, Lori Hunt, Tom Mulholland.

Minutes were read and unanimously approved with a motion by Deb Breeding and seconded by Patty Beres. Patty Beres gave treasurer's report as follows: Regular Checking \$14,275.40, Gateway of Chaos \$15,004.82, New Malvern Recreation Project(MRP) \$450.48. Motion made to accept the report by Tom Mulholland and seconded by Amy Smith.

Profit after expenses for the 2012 special project was: Valentine (Sweet Heart) Dinner \$687.00, Independence Day Celebration \$4170.00, En Plein Air \$1008.00, Lantern Launch \$325.00, Festival of Trees/Home Tours \$1,023.00, and Gateway of Chaos \$4,000.00

2013 officers and Board Members were introduced. New Officer is Diane Clay Secretary and Fred Moreau new Board Member.

MABA received a donation of \$305.62 from the former organization BPW to the Malvern Recreation Project. There is also a donation box at the Malvern Trust & Savings for this project.

A grant opportunity for Malvern recreational Project was discussed Deadline is Feb. 1st. It was decided to ask for \$25,000. The grant will be written by Bev Dashner with assistance from Reni Gaddy.

As Kari Fry will be the new Director for 2013 for the Gateway of Chaos it was decided there should be a written contract. Bev Dashner will work on writing the contract.

A farewell party for Spencer and Kimmy was discussed. Several ideas were discussed. Members are to let Bev Dashner know when and where they think this should happen.

President Bev Dashner distributed estimates and picture designs from the Dolphen's Signs for replacement and/or repair to the Malvern Signs on Highway 34. The East sign estimate was \$5,500 and the West sign was \$8,900. Many options were discussed for different placement of the west sign, how event sign could be added, lighting options, and colors. President Bev Dashner will now talk to the city about these signs and the estimates MABA has received. MABA will contribute \$2,500 and the Malvern Trust & Savings Bank will contribute \$5,000.

Plans for the Sweetheart Dinner were presented by Cheryl Jones. It will be on Feb. 10th at the Classic Café. Methods of advertisement and entertainment options were discussed. Reservations must be made to attend. Gifts to be given away were discussed.

Kate Phelps gave an update on the CDB Grant. The packet for the concepts and prices of the buildings has been received. At the end of the week they will begin meeting with businesses. Owners will sign a commitment letter for estimates of what could be done. There are 26 buildings which is all of Main Street except the Bank and Kohlls. Viner block and Zack's Church is also included.

Malvernia.com website will be ready next week for us to see how it looks. MABA and the City of Malvern are each donating \$1400 for the website.

Membership/Fundraising mailer was discussed. The flyer will be 8 ½ by 11" and cost 14.5 cents to mail. To print 1,000 on card stock will cost \$228 plus tax. Last year 800 were mailed. 200 would be put at the bank. The sample flyer was passed around and suggestions were given. A skate park could be added to the design if MABA decided to pursue adding it to the Malvern Recreation Project. Estimated cost could be from \$20,000 to \$60,000.

A report on the planning for Independence Day was presented by MinDee Sommerla. Changes for some day time activities were discussed. A Planning Committee meeting will be organized soon. Need ideas for events, entertainment and changes that could be made. Insurance for bounce houses or any events was discussed and Bev will check about this to present at next meeting.

Mark Pearson donated two willow chairs to MABA to be used for a raffle. They are on display at Pondibilities. It was discussed when we should have the raffle possibly at Independence Day celebration and it could be started at the Sweet Heart Dinner. Will discuss at the next meeting.

MABA will not be accepting the old Malvern Trust & Savings Bank Sign.

An Auction for a fundraiser was discussed. It could be a silent auction and a vocal auction like the Library did was very successful. Volunteers for this committee were Kate Phelps, Lori Hunt, Fred & Amy Moreau, Reni Gaddy, Tom Mulholland, and MinDee Sommerla. It could be done at Homecoming time.

Bev Dashner adjourned the meeting at 5:05 p.m.