

Official MABA Minutes –November 6, 2016

The regular meeting of the Malvern Area Betterment Association was held at the Malvern Public Library and called to order at 4:00 p.m. on November 6, 2016. Members in attendance were: President Deb Breeding, Secretary Diane Clay, Bruce Breeding, Bev Dashner, Mary Poort, Greg & Bonnie Pierce, Lura Shehan.

Minutes were read and unanimously approved with a motion and a second. Motion carried.

Treasurer's report was as follows: Regular checking \$10,501.39. Gateway of Chaos \$17,949.52. Grant \$5,000, Pay Pal \$1,015.24. Malvern Bucks \$370.00. The treasurer's report was approved with a motion and second. Motion carried.

The Gateway of Chaos report was given by Deb Breeding. There was over 800 people that attended this year which was 200 more than last. The gate brought in \$7,577 and \$390 for concessions for a total of \$7,967. Net profit is approximately \$2,278. The Haunt collected 546 cans of food and 35 used costumes. There were 14 to 17 actors every Friday night and 24 to 28 every Saturday. Rent was \$1500. Tear Down expense was \$660. Claire received 10% of the gross amount. The co-director will not be back next year. There are a couple of possibilities for co-directors next year from the Leadership Team. Ideas for next year were to get several sponsors, a scavenger hunt in the community with an end of season big prize, also a hay ride.

The next item of business was the Iowa Great Places Grant. Deb displayed a poster with signs. Bid for sign was discussed. Estimate of signage would be 5 park signs, two signs on a pole and two signs mounted on existing poles for approximately \$27,500. There will be a 50% deposit required so we will be writing a check for \$5,000 from the grant account. As soon as the deposit is received they will begin. Some of the signs are on private property. It was discussed to pay for materials but not labor till the jobs are complete. The signs will be reflective. Deb will go the next City Council meeting to keep them informed. A new sign directing people to the churches was discussed. Bonnie will talk to the Baptist Church and Bev the Methodist.

The Canopies for Heritage Park were discussed. Zac and Deb meet with a company from Omaha, they came back that the shade would need to be 78 feet high so we are back to square one. They are going to check with playground companies.

Woody Jones plans on having three trees done by spring. Bev Dashner will report on the exact number of lights. A mason looked at the north wall of Mulhollands. All the present stucco needs to come off and be replaced with metal and mesh. This would cost \$13,500. They will be getting another bid.

The sidewalk project will not cost as much as expected so some of that monies could pay for the wall repair.

There has been a bid from Valmont Industries so doing the lights poles. They would take the poles and sandblast them. The cost of this would be \$50,880 for 24 poles. We have 26 poles. We have \$31,000 in the budget for this. There was another bid for \$11,000. The poles would have to be taken to them.

Festival of Tress/Holiday Home Tour was reported on next. There are five homes for the tour. The awards for the tree winners were discussed with last years 1st place was \$75. Second and third places were ribbons only. A motion was made and seconded that is there is a tie on the Tree winners a coin will be flipped to determine the winner. Motion carried. MABA members will split Ruby's list of where posters were placed last year to put up posters this year. Advertising with KMA will cost \$128, this will include the Festival of Trees and the Holiday Home tour and the Lantern Launch. Ads will also be put in the Malvern Leader and the Glenwood Opinion Tribune and both papers will run stories about the event. The Holiday Home tour will do wrist bands. Also wrist bands can be bought at homes. The cost is \$10 for 5 homes. There was a discussion on what to do the Home Tour people. It was suggested to do \$50 of Malvern Bucks. A motion was made, seconded and carried. Also there was a motion for the winners of the tree contest be \$50 for the two categories. Motion carried.

The Lantern Launch flyers are going out. We have plenty of lanterns. Hot Chocolate will need to be purchased. There are a lot of supplies left in the concession stand.

The Holiday Heritage Park tree will be set up during the week. The city employees will be helping. Deb will send an email when this will happen. Memorial ornaments for the tree were discussed. Greg and Bonnie offered to chair a noontime lunch for MABA at the Festival of Trees.

Also discussed was the Marathon. There are four organizations involved in this and it is Malvern's turn to choose colors. Colors discussed were a gold Jersey with royal blue feet running up and black lettering or lime green jersey with bright blue logo and black lettering. Also discussed was the awards medal which could be a leaf design with logo on it.

Also discussed was the progress of the Community Building Grant.

Meeting was adjourned at 5:26 p.m.