

## Official MABA Minutes – June 1, 2014

The regular meeting of the Malvern Area Betterment Association was held at the Library Annex. It was called to order at 4:00 p.m. Members in attendance were: President Bev Dashner, Vice President Cheryl Jones, Secretary Diane Clay, MinDee Sommerla, Ruby Simms, Zack Jones, Rebecca Johnson, Scott and Lura Shehan, and Tom Mulholland.

Minutes were read. A motion to approve the minutes was made by MinDee Sommerla and seconded by Tom Mulholland.

Treasurer's report was as follows: Regular checking \$11,880.77, New recreation project \$15,789.77, Gateway to Chaos & 1,041.81. Malvern Bucks \$360. Motion to approve the treasurer's report was made by Tom Mulholland, seconded by MinDee Sommerla. Motion Carried.

The Malvern Business Group report was given by Zack Jones. They are having the Malvern Market every Friday night at Heritage Park from 5:00 to 8:00 with live music during this time. It will also be the Framers Market. Everyone was encouraged to attend. They are having a meeting this Tuesday at the Fire Station. It is an important meeting this week to finalize plans for the weekly Malvern Market. It was discussed that more promotion could be made to Outfit Air force Base. The Malvern Bank will sponsor the music thru the summer. Can we run the payments for the music through MABA? It could be incorporated with MABA.

Iowa Tourism Grant from \$500 to \$5,000 is approaching. As Malvern needs a new brochure this could be a project or it could be a thirty second video to promote Malvern on the Iowa Tourism web site.

The 401-403 Buildings progress was discussed. DNR office representative will be coming to look through the buildings and make an evaluation. This will be first thing done on the project. An extension on DNR grant is until 2015.

JEO met with MABA this week. Maybe a summary can be created to put on front of VIP report then attach rest for detail. This report will be to Bev by next Wednesday. Bev will present to the City of Malvern at their next meeting. JEO is waiting for a report from people checking for leaks at the pool before the Pool Study is completed.

MinDee reported on the Independence Day Celebration. She is looking for someone to be the MC. Suggestions were given. Ruby is planning the Parade. Possible a drill team or someone from Ouffut will be coming. The rescue animals of the Southwest Iowa Animal Collation will be in the parade and later in the Horse arena at the Fair Grounds.

En Plein Air Art Festival & BBQ Contest was discussed. There are no updates at this time. It is being planned to have it at Boehner Pond. There was a discussion about if it this is a good place to have it. Zack is checking out having drinks on Main Street. Taking drinks from Classic Café was discussed. Maybe there could be a Bike ride on the Trace that day and the option of starting on Friday night and encouraging campers to come.

The Wabash Trace Marathon is September 13<sup>th</sup>. We will need to set up water stations. GOC will do one water station.

A Gateway of Chaos was discussed. The trailer has been moved to the Fair Grounds. All the walls are done. A thank you will be given to the High School shop class. Jones will allow us to store Gateway stuff in their shed until it is needed. A trailer wrap for advertising was discussed. Wraps could cost almost \$5,000. My Girls Ink gave a bid of \$2,000 or less.

Having a ribbon cutting for the Exercise Equipment on the Trace was discussed. It was decided to wait till Zack's project on the old Depot was done. This ribbon cutting can be done this Fall.

The Donkey Rescue is having an open house for their new Medical Barn on July 5<sup>th</sup>. It will be from 10:00 a.m. to 3:00 pm. A Ribbon cutting was planned for 10:00 a.m.

Progress report on the Recreational project was given. The cement for the basketball court is poured. The Malvern Bank will be paying for sidewalks at this site. A fence around the court will be going up the second week in June. It was suggested a basketball tournament could be done when this project is all done or a kids' free throw contest at the Independence Day Celebration.

Ruby Simms reported on the Welcome Packets. The bags are at the Malvern Bank and the City Hall ready to be given to newcomers in town. Ruby has been putting Independence Celebration flyers in surrounding towns.

There is a Southwest Iowa Art Tour on September 27<sup>th</sup> and 28<sup>th</sup>. This is studio tours in different towns in Southwest Iowa. Zack is working on helping plan this activity from 10:00 a.m. to 6:00 p.m. on Saturday the 27<sup>th</sup> and from Noon to 5:00 on Sunday the 28<sup>th</sup>. There will be 5,000 flyers distributed. There are two ad prices being sold for the flyers. One is business card size for \$150 and a small ad for \$75. MinDee Sommerla made a motion to advertise in the flyers in the \$150 size. Ruby Simms seconded. The motion carried.

The Costello Foundation money in the amount of \$50,000 to \$60,000 will be given to 501C organizations in Malvern. They will meet this summer with 501C organizations to apply. MABA needs to plan what we could apply for such as the playground equipment.

Meeting adjourned at 5:31 p.m.

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