

Official MABA Minutes –May 3, 2015

The regular meeting of the Malvern Area Betterment Association was held at the Malvern Public Library and called to order at 4:00 p.m. on May 3, 2015. Members in attendance were: Vice President MinDee Sommerla, Secretary Diane Clay, Treasurer Lura Shehan, Mary Poort, Bev Dashner, Chance Beres, Amy Smith, Fred Moreau, Ruby Simms and several members of the Government Class. Dillon Harris, Taylor Burson, Chance Beres, Stepheni Frink, Hans Bassich, and Jess Doyle.

Minutes were read and unanimously approved with a motion and a second.

Treasurer's report was as follows: Regular checking \$3,293.76. Gateway to Choas \$13,696.17. PAY Pal \$1,075.02, Rec Grant \$28,112.30 Malvern Bucks \$675. There was a discussion on how to keep the Board members informed of expenses. The treasurer's report was approved.

The Tourism Assessment Team will be in Malvern on May 14th.

JEO Pool study was discussed.

Rec Park Update Grants received for landscaping fees \$30,000 in the fall and \$15,000 this spring. Work has begun on the new retaining wall with a project deadline of May 31st. Playground equipment will also be ordered to use the remainder of \$30,000 and \$15,000. The Park Board will be responsible for raising the remaining funds to finish the Rec Park Project. Park Board scheduled a ribbon cutting with the Glenwood Chamber for a ribbon cutting at the Basketball Court.

Y.E.A.H. youth award had one application submitted. The recipient of this award is Chance Beres. He received \$300.

Welcome Center Report No news from Ivy about new person, Deb Coleman, applying for the Welcome Center position. Ruby has been working on the parade for the Sizzlin' Summerfest.

The Friday night **Malvern Market** was discussed. Zack Jones is overwhelmed at this time and would like MABA to help with the Market. Members discussed if MABA would be able to help with the Music Market and about vendors being charged a fee of \$5 or \$10 to reserve a spot. There could be a discount if they sign up for all summer. Zack has all the music lined up. The cost is \$7,500. A large tent for the music was discussed. The Malvern Trust & Savings Bank is providing funding for the music. There is a Federal Grant available that MABA could apply for the Farmers Market from \$75,000 to \$100,000 that would be due May 15th. This grant could be used for anything from equipment like umbrella's, tables, storage shed, advertising, marketing or a Web site. Bev is meeting with Michelle Franks tomorrow to discuss three possible grants but these may not work for us. The group felt it would be better to wait until next year to

apply. Several ideas were talked about regarding the Market, how to get additional vendors, the hiring of people to do demonstrations on the use of fresh foods sold at the Market. There was a motion made for MABA to help with the Farmers Market. The motion was seconded and passed.

The **Costello money** will be available again in the fall. Grant money could be requested for the Community Building for handicap accessibility to the lower level and to make the bathroom handicap accessible.

The **Sizzlin' Summerfest** report was given by MinDee. We received a \$1,000 donation from Max Boyde for a tribute during the fireworks. The fireworks will be \$10,000. MABA pays \$9,000 and this donation makes the \$10,000. We have been working on getting an announcer for the Fireworks and the parade. Deb and Bev meet with Sherry Ford and Mary Baron about the advertising. MABA will pay about $\frac{3}{4}$ and Fair Board $\frac{1}{4}$ spent last year. The Carnival tickets that are to be presold have arrived. We will start charging at the gates at 4:00 p.m. 4-H kids will get in for free and their parents will pay $\frac{1}{2}$ price, they will receive green wrist bands.

June 5th will be the downtown **ribbon cutting** event. This is the first Malvern Market night featuring three bands playing from 6:00 p.m. to 10:00 p.m. Maybe building 401 can be open but not 403. A slide show of Fred's pictures of the project is a possibility.

Louie Van Fosson, Jay Burdic and Gene Thresher are making plans to redo the Malvern Signs on Highway 34. They plan to get 5 or 6 ideas and then let people vote on it. The plan is to use the MALVERN part of sign for something later. The West sign is sitting on Department of Roads property. This project was started because of a scholarship. The deadline for the scholarship was missed but decided to go on with the project. Malvern Trust & Savings will be taking care of the costs. Louie will bring the designs to MABA before putting on Facebook for people to vote on.

Clara reported on **Gateway of Chaos**. They are experiencing growing pains and have a meeting scheduled for next week.

Meeting was adjourned at 5:06 p.m.