

Official MABA Minutes – April 7, 2013

The regular meeting of the Malvern Area Betterment Association was held at the Welcome Center in Malvern and called to order at 5:00 p.m. on April 7, 2013. Members in attendance were: President Bev Dashner, Vice President Cheryl Jones, Secretary Diane Clay, Treasurer Patty Beres, Chance Beres, MinDee Sommerla, Rebecca Johnson, Tom Mulholland, Greg Jones, Gary Jones, Fred Moreau, Amy Smith, Deb Breeding, Mary Poort, Zack Jones, Brian Jaschen, and Kate Phelps.

Minutes were read and unanimously approved with a motion was by Patty Beres and seconded by Rebecca Johnson.

President Dashner introduced guest Brian Jaschen and others present introduced themselves.

Treasurer's report was as follows: General Fund \$13,901.56, Recreation Project (MRP) \$14,036.56. Gateway to Chaos \$14,428.45. Membership update – it was discussed if we should contact people who formerly joined and have not joined this year. MinDee Sommerla moved to accept the Treasurer's report and seconded by Amy Smith. Motion carried.

Bev displayed the award MABA received at the Annual Glenwood Chamber of Commerce Betterment and Beautification Banquet. A thank you will be sent.

The Tourism Assessment Team will be in Malvern on May 14th.

The house on 709 Prospect is now empty. This purchase may not need an abstract only a deed because there will not be a house on the property. This will probably be done by July 1st. Next step is legal work. A lot of cost involved is approx. \$5K before firemen could burn the house. Bev meet with the Park Board to keep them informed of the progress.

Officers & Directors General Liability insurance was discussed. The insurance we purchased is for every event and activity we are doing. If we do an unexpected event we will call and let the company know. It is almost \$4,000 total for Liability, Event, and Misconduct coverage. A vote was taken by telephone which insurance Company to buy from on March 20th. It was unanimous for the Gateway Insurance in Ames through Alliance for Non-Profit Company.

Plans for city street nodes grant of \$1400 was discussed. It was suggested to use brick to match rest of street. We would also like to see some kind of a sculpture. Need a plan done by May 31st. A motion to do nodes on 5th & Main, East & West side, two large and one small node was made by Deb Breeding and seconded by Mindee Sommerla. Motion carried.

Gateway of Chaos Director Kari Fry sent examples of post cards and business cards they will be handing out. The budget will be the same as last year \$5600 - \$2500 for material, \$900 administrative, and \$2200 advertising. We will table this until next month to find out about sponsors. The Haunt Leadership team would like MABA to get an account at Menards and MABA will be billed directly. There is a request for \$100 each for gas to four of the administrative team. Both were approved. Kari will be paid \$2,000 as director. Bev will get more information. Tools at the haunt are Spencer's. He wanted to know if MABA would like to buy these for \$560. Rebecca Johnson and Greg Jones will do an inventory of the tools and report at the next meeting. It was discussed whether Gateway helpers could help MABA with other events. They would wear Gateway T Shirts to advertise. May be a future at En Plein Air Zombee Run.

Mindee Sommerla reported on the plans for the Independence Day celebration. Will be adding a petting zoo and pony rides. MABA will sell wrist bands for Bounce houses, etc. Will charge either \$1 or \$2 for pony rides. Also discussed was face painting, flea market will be in commercial building, kid's bike and trike races instead of fishing contest. Flee Market will be from Noon to 5:00pm, Parade at 11:00, 1:00 is Sand Volleyball tournament. Mobile gaming experience is a semi loaded with games, air conditioned, four hours would cost \$450, it holds 27 kids at a time. Pedal Pull at 6:30, Auto pushball at 7:30, Fireworks at 10:00. Crafts for kids will be intermixed with Flea Market. A battle of bands won't work. Maybe have a D.J. Grand Marshall for Parade was discussed. It was suggested the Fireman of the year and the Rescue Person of the year. MABA will only serve food at the Fair Grounds not downtown. Possibly MABA and another organization do supper splitting the profit. Fireworks will be \$8000. They would like money by April 25th for pre-buying. Petting Zoo wants half \$500 now. Rebecca Johnson and Deb Breeding will do the sand volleyball tournament.

Kate Phelps updated the Main Street Project. There will be a Program on Thursday, May 9th, 6:30 p.m. to 8:30 pm. Iowa Main Street Director will be the speaker. We need 50 to 100 people at this meeting. Letters have been sent to 150 people telling them about this program.

401/403 Main Street Building ownership is going forward now that insurance is finalized. We have been waiting for notice of the CDB grant and derelict building grant.

The Willow Chair raffle was discussed. The chairs are on display at Classic Café. We will sell tickets for \$2.00 a ticket or three for \$5.00. Deb Breeding will chair this project and Patty Beres will help. The drawing will be July 6th. Tickets will be sold at the Malvern Trust & Savings Bank and Mulhollands.

The En Plein Air Festival dates are September 28th and 29th. Gary Jones and J.B. Dixon are chairing the BBQ. Barbque will be what we serve for dinner. Tickets are presold. Gary & J.B. will be meeting in a couple of weeks. Mulhollands could help with this.

MABA sponsoring lifeguard suits for the Malvern Pool was discussed. There would be 6 or 7 kids that would need two suits and 6 or 7 that would need only one suit. The cost would probably be \$400. We could put a sign that says lifeguard swim suits sponsored by MABA. Tom Mulholland moved to buy swim suits for the lifeguards at the Malvern Pool if the city makes requirement that the life guard MUST wear them. Lori Hunt seconded. Motion carried.

Kate Phelps gave an update on the Website. It will be done by the end of April.

Malvern Bucks were discussed. This would be like a gift certificate with the bank's routing number, redeemable anywhere is Malvern. Kate will report more on this the next meeting.

Brian Jaschen a graphic designer presented some design concepts for Malvern Welcome signs and discussed redoing the Malvern brochures. He presented ideas that would keep these from getting out dated so fast.

Zack Jones reported on April 27th at the Art Church there will be a 50 minute documentary and bagpipes. This will be freewill donations. Also on April 20th at 7:00 p.m. Tenia Sanders will be playing live. This will be a \$10.00 charge at the door. The Art Church will be open weekends. Saturdays 11:00 to 6:00 and Sundays Noon to 5:00 until June 1st.

Whether MABA is backing the new building at the Fairgrounds was discussed.

Meeting was adjourned at 6:47 p.m.