

## Official MABA Minutes – December 9, 2012

The regular meeting of the Malvern Area Betterment Association was held at The Welcome Center in Malvern and called to order at 4:00 p.m. Members in attendance were: President Bev Dashner, MinDee Sommerla, Kate Phelps, Amy Smith, Fred Moreau, Patty Beres, Spencer Terry, Lori Hunt, Tom Mulholland, Bonnie & Greg Pierce, Greg & Cheryl Jones, Zack Jones, Stacy Means.

Minutes were read and were unanimously approved with a motion MinDee Sommerla and seconded by Lori Hunt.

Patty Beres gave treasury report as follows: Regular Checking: \$16,843.37, Gateway of Chaos: \$15,058.12, New Malvern Recreation Project (MRP) \$394.86. Motion made to accept report by Lori Hunt and seconded by Zack Jones.

Cheryl Jones gave a wrap up report of the Lantern Launch stating that 72 lanterns were sold with \$605.00 in total sales.

Festival of Trees was a success this year with plenty of positive feedback. The event grossed \$2185.00, but net can't be determined yet because all expenses are not in. 258 people voted to determine tree winners which were as follows:

Winner for best tree by an organization went to Malvern Rescue, Winner for best Individual tree went to Kathryn Ford's family, business winner was Hospice for Heart. Two hundred dollars will be donated in the name of Hospice with Heart to the Malvern Recreation Project.

Kari Fry made a donation to MABA in the amount of \$2000.00. Kari earned the money she donated by doing makeup for a commercial. Kari borrowed much of the makeup she used from MABA and gave back generously. In turn, it was voted to return \$500.00 of that money to Kari.

Gateway of Chaos will have a new Director in 2013. Kari Fry will head up the Haunt leadership and it was voted on by the board and membership to contract with Kari \$2000.00 for her services. Motion to approve funds was made by Patty Beres and seconded by Kate Phelps with unanimous approval.

The Malvern Recreation Project is currently estimated to cost around \$100,000.00. MABA will donate up to \$10,000.00 towards this project. Fundraising will begin immediately and run through 2013. A motion was made by Stacy Means and seconded by Patty Beres to proceed with funding towards M.R.P. Approval was unanimous. Deb Breeding previously volunteered to handle the thank you letters to donors.

The CDBG (Grant) for façade project areas is due by January 30th. The City has agreed to put at least \$200,000 towards this project as a match share to the \$500,000.00 grant. Recipients will be announced between March and May.

Discussion was held regarding MABA's contribution to a City website. Trevan Hetzel would provide the site at a cost of \$2800.00 of which MABA would pay half - \$1400.00 if the City would consider paying the other half.

President Dashner discussed a Community Vision Grant which deals with transportation, trails and sidewalks. Proposed recipients need to put \$2000.00 up front to apply and need at least 8 people to be a part of the grant process. Discussion will continue.

Valentine (Sweet Heart) Dinner is set for February 11th. Cheryl Jones will chair the event and so far volunteers to help with execution of the dinner are: Kate Phelps, Patty Beres, Tom Mulholland, Greg and Bonnie Pierce MinDee Sommerla and Reni Gaddy.

MABA will again advertise events in the Iowa Tourism Brochure. Cost is \$200.00. A motion for approval of funding was made by Spencer Terry and seconded by Greg Pierce with unanimous approval.

MABA was a participant in the Our Iowa Magazine drawing to promote tourism in Iowa. Reader Hillis Rupe won a night at Pierce Crossing and a round of golf for two, at the Malvern golf Course.

MABA's election of 2013 officers was held and the results were as follows:

Officers:

Bev Dashner, President

Cheryl Jones, Vice President

Patty Beres, Treasurer

Diane Clay, Secretary (pending acceptance)

Board:

MinDee Sommerla

Rebecca Johnson

Fred Moreau

Deb Breeding

Chance Beres (Youth board member)

Motion made to accept new officers and Board members was made by Stacy Means and seconded by Mindee Sommerla with unanimous approval.

MinDee Sommerla with head a membership drive and membership mailers will be easier to spot in the mail due to being larger in size and having more detailed graphics. Bev Dashner will have a mock up by next meeting. Cost of mailing will be 14.2 cents per card. Printing in full color may add additional costs.

Bev Dashner adjourned the meeting at 5:45 PM.