

Official MABA Minutes –November 1, 2015

The regular meeting of the Malvern Area Betterment Association was held at the Malvern Public Library and called to order at 4:00 p.m. on November 1, 2015.

Members in attendance were: President Deb Breeding, Secretary Diane Clay, Treasurer, Bruce Breeding, Ruby Simms, Cheryl Jones and Tiffany Yakes-Starr.

Minutes were read and unanimously approved with a motion and a second. Motion carried.

There was no Treasury Report.

Midwest Mustang Car Club was present to talk about having a **Car Show** in Malvern next year during the Art Tour Sept. 17 & 18th, 2016. A decision needs to be made by January 9 in order to be listed in the Car Show Guide. MABA received an outline on what we would need to do to host a car show. As a new show we could expect to have between 60 and 100 cars. Registration would be from 8:00 to Noon and awards to be given out at 3:00 or 3:30 p.m. The car club would help get the judges needed for the event. Each car registered would get a goody bag. Sponsors would need to be found for trophies and plaques (dash plaques would be needed). The more creative the plaque the better. The entry fee is usually \$20.00. An estimate of how many people it would take to run this event was from 10 to 20 people the day of the car show. Where this event could be held in Malvern was discussed with options being Main Street, side streets, or Fair grounds.

Marge's Art Gallery Grand Opening is next week and we need to set up a ribbon cutting ceremony for her new business.

Gateway of Chaos had 152 people the last night. There was not enough volunteers to breakdown in the allotted time frame so we hired 4 day laborers to finish packing things up at a cost of \$200. Attendance was down about 1/3 this season. Kari feels people are tiring of our haunt and haunts in general and that we are also hurt by only being open on weekends. MABA's board will discuss the future of this event after the first of the year.

The **Lantern Launch/Light Tree** will be November 28th. We will be using the propane fire pit during the Lantern Launch. Tiffany (Woodman Life) offered to have Hot Chocolate available during the event. We will start selling lanterns at 6:00 pm, with the tree lighting and lantern launch to happen at 7:00. Deb will contact Glenwood Chamber to put this event on their fliers.

Festival of Trees flyers are going in the Bank Statements this month.

The **2016 MABA Board** changes were discussed. MinDee Sommerla and Patty Beres are stepping down. Bev Dashner and Tiffany Yates-Starr have volunteered for the 2016 MABA Board and will be voted on at the next meeting.

The **Welcome Center** lease with the Community Building Board has been renewed for the next 12 months, rent is \$50 a month.

We received a \$40,000 **Grant** for the Community Building renovations. This grant money must be spent by May 31, 2016.

During the Pink Out Proclamation there was a discussion on hosting a monthly coffee connection for Malvern business owners. Deb offered to invite the local business owners for the first collaboration on November 11th, and then to hold the coffee on the first Wednesday of every month.

Meeting was adjourned at 5:25 p.m.